



FOR THOSE MOMENTS WHEN THE MOMENTS IS OVER.

FOR IMMEDIATE RELEASE

My After Sex Buddy: The World's First After Sex Doll

My After Sex Buddy does what most men don't- be attentive and intimate even after climax. Cute and cuddly, My After Sex Buddy helps women navigate the awkward after-sex experience!

For most men, climax means the moment is over. They'll turn on the TV, sneak out the backdoor or fall sleep. Conversely, she wants to prolong the connection created through sex. "Women and men have different biological responses after sex", says Josey Vogels, one of Canada's leading experts on sex and relationships. "For women, continuing the intimacy after sex is as important as foreplay or the sex itself", Vogels adds.

After orgasm, both men and women enter what is known as the refractory phase of the sexual response cycle, the post-orgasm come-down, if you will. This phase generally lasts longer in men, making him less interested in physical contact. A woman is left to meet her own needs for intimacy and affection.

Well, no more.

My After Sex Buddy is a surrogate companion for women after sex. My After Sex Buddy will cuddle a woman senselessly and endlessly. While he's checking out, My After Sex Buddy is checking in.

Globally, the sex toy industry is valued at 15 billion dollars. "While most sex toys are designed to enhance physical pleasure, My After Sex Buddy enhances emotional pleasure", says Vogels.

Working in tandem with the Mojumbo Media Group (mojumbo.com), the creators of My After Sex Buddy, Josey Vogels explains the origins of the doll: "It is both a novelty gift, but also serves as a great catalyst for discussion between partners about the 'after-sex experience.' "

The doll is a fair trade product, manufactured by a collective of single mothers in Columbia and it can even be heated in the microwave. It retails for \$19.99 and is a great gift for a girlfriend, a fun occasion, or a bride-to-be. For more information about My After Sex Buddy or to purchase the doll, visit myaftersexbuddy.com.

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